

健康經濟學 Health Economics

(中文授課)

授課教師

蒲正筠、周穎政

課程評量

期中考(45%)

期末考(45%)

課堂參與(10%)

課程目標

The primary objectives of this course: (1) To introduce application of basic microeconomic concepts and tools to resource allocation and policy problems facing health-sector decision makers internationally. (2) To cover the application of demand concepts to health care-seeking behavior and their implications for marketing and for the design of insurance programs, (3) To uses basic concepts of cost and production theory to examine problems in efficiency measurement and issues of market structure.

主要探討議題

The Production of Health
Socioeconomic Status and Health
Economic Efficiency and Cost Benefit Analysis
The Demand for Health Capital
Pharmaceutical Industry
Expected utility theory
Medical costs inflation
Healthcare financing
Supply-side cost sharing
Demand-side cost sharing
Hospital
The Health Economics of Bads (tobacco and obesity)
Supplier Induced Demand
Aging and long-term care

